



Lynn Hoefgen, PhD
Founder & President,
NMR

Lynn Hoefgen has over 25 years of experience in energy-related evaluation and market research. For many years, he worked for the US EPA as Research Director of efforts in support of the ENERGY STAR label. He has been a key member of the team that helped NYSERDA coordinate and supervise other evaluation contractors, has for several years helped write NYSERDA's annual program evaluation and status report, and has set up a system to track indicators of program success. He led a team for the sponsors of the Massachusetts programs that developed long-term evaluation plans for three residential programs, and for years has led broad-ranging evaluations of their residential products and new homes programs. He has been the principal investigator for numerous market effects and market transformation studies using multiple methods across the U.S. for various types of markets. Lynn holds a PhD in Anthropology from the University of Florida, where he conducted his dissertation research on the reintegration of returnees from the colonies into Portuguese life after Portugal's "Carnation Revolution." When not in Cambridge or Somerville, he and his wife Ruth continue to spend time in Portugal and refresh their Portuguese language skills at their vacation house overlooking the Atlantic Ocean. He walks nearly everywhere he goes in Cambridge and Somerville, not only to reduce his carbon footprint, but also for his great enjoyment—and to run errands! lhoefgen@nrmgroupinc.com



Tom Mauldin
Vice President, NMR

Tom Mauldin has 14 years of experience in program evaluation and market research in support of energy efficiency programs. He has designed and managed process evaluations, impact evaluations, and market assessments across a wide variety of programs, including residential lighting, appliances, new construction, and energy audits as well as commercial motors, HVAC, and new construction. These studies have included in-depth interviews, telephone surveys, and onsite data collection conducted with an array of audiences, including manufacturers, retailers, architects, engineers, contractors, businesses, residential customers, and program staff. Recently, Tom managed a baseline study of the residential new construction and existing homes markets in Vermont. He has also led the evaluation of the residential lighting and residential new construction programs for Consumers Energy. In Massachusetts, he leads NMR's contributions to the evaluation of commercial & industrial programs. He holds an MS in Ecology & Environmental Sciences from the University of Maine and a BS in Mechanical Engineering from Rutgers University. Tom lives in Maine, where he enjoys the ocean and mountains with his family. tmauldin@nrmgroupinc.com



Ruth Harvey
Co-founder &
Secretary, NMR

Ruth Harvey is trained and experienced in spiritual direction and family systems analysis and, with that insight, provides guidance on interpersonal relations, work-life balance, and professional and personal development to NMR employees at all levels. Ruth has served as a pastor, spiritual director, and teacher. She holds a Masters in Spiritual Direction from Weston Jesuit School of Theology and a Masters of Divinity from Andover Newton School of Theology. rharvey@nrmgroupinc.com



Corey Rosen
Co-founder &
Senior Staff Member,
NCEO

Corey Rosen is the co-founder and a senior staff member of the National Center for Employee Ownership (NCEO), a nonprofit membership organization that provides practical resources and objective, reliable information on employee stock ownership plans (ESOPs). Corey is generally regarded as the global leading expert on employee ownership. He has written, edited, or contributed to dozens of books, articles, and research papers on the subject. In 2005, he co-authored *Equity: Why Employee Ownership Is Good for Business* (Harvard Business School Press).

Corey received his PhD in political science from Cornell University in 1973. After his PhD, he taught politics at Ripon College in Wisconsin before being named an American Political Science Association Congressional Fellow in 1975. He worked on Capitol Hill for the next five years, where he helped initiate and draft legislation on ESOPs and employee ownership. In 1981, he formed the NCEO.

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Irma Tyler-Wood
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Irma Tyler-Wood is a Principal and founding member of Ki ThoughtBridge®, a consulting firm that specializes in leadership development, negotiation, change management, and conflict resolution. At Ki ThoughtBridge®, Irma consults nationally and internationally with corporate, government, and other public sector clients in negotiation training and resolving complex, high stakes disputes. She has advised and trained corporate and government clients to enable them to implement major change initiatives, resolve complex multi-party disputes, and create, enhance, and/or repair strategic business relationships. Some of the organizations with which Irma has worked include the American Medical Association, the Harvard Graduate School of Education, IBM, Johnson & Johnson, Liberty Mutual Insurance, Morgan Stanley, AT&T, and the National Arthritis Foundation.

Irma holds a J.D. from Harvard Law School and a B.A. in American History from Ball State University. While a student at Harvard, she worked as a negotiation Teaching Fellow with Roger Fisher and served as the Assistant Director of the Conflict Clinic at the Harvard Negotiation Project. After law school, Irma became a partner at CMI, a consulting firm started by her former law Professor, Roger Fisher.

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Jared Powell
Project Manager, NMR

Jared Powell assists with energy efficiency program evaluations by conducting interviews, analyzing qualitative and quantitative data, gathering secondary research, moderating focus groups, and drafting and editing reports. As a RESNET-certified HERS rater, he has also conducted more than 100 comprehensive energy audits throughout New England, collecting and analyzing data used in residential building programs, including baseline studies designed to compare the true performance of homes to various legislative and regulatory standards. He was formerly the Senior Paralegal and Research Associate at a prestigious Washington, DC, law firm specializing in regulatory affairs. He is currently pursuing a Professional Science MS graduate degree through the Environmental, Earth, and Ocean Sciences department of the University of Massachusetts Boston, and holds a BA in Political Science from Williams College. A native of Texas, Jared has been with NMR since 2009. He enjoys travel, art and architecture, and riding and repairing bicycles. jpowell@nmrgroupinc.com